



# **A MESSAGE** from the Dean

Choosing the college you're going to attend is a big decision. Our viewbook provides a snapshot of all the advantages you can expect at UC Blue Ash. This includes an authentic University of Cincinnati education through our 50-plus academic programs, academic support resources, small class sizes, low tuition, and countless opportunities to grow, both in and outside the classroom. You can also hear directly from our students, faculty, staff, and alumni.

The most important thing I want you to know is that we are here for you. We have an unwavering commitment to your success and will do all we can to inspire and support you on your academic journey.

I hope you enjoy learning more about UC Blue Ash College, and I look forward to seeing you soon on our beautiful campus!

Sincerely,

Robin Ligutin

**Robin Lightner, PhD** *Dean, UC Blue Ash College* 



Scan to watch a welcome video from Dean Robin Lightner.



Experience a diverse, inclusive and supportive environment where you'll receive an authentic University of Cincinnati education.

Dedicated professors. Small class sizes. Low tuition. A beautiful campus.

Everything at UC Blue Ash is built for your success, every step of the way.

## meet our students

Meet some of our students and learn what they love about UC Blue Ash.

PG. 6, 9, 11, 14, 17

## find your program

Discover 50+ degree programs available on our campus

PG. 4-5

## apply today

It's easy to apply online. Learn how to start your journey today.

PG. 26-27

For graduates of Ohio Technical Center programs, this associate degree completion program translates

technical program clock hours into free block technical credit toward a general associate degree.

ART, COMMUNICATION & SCIENCE PROGRAMS

Technical Studies (ATS) Business / Health Care / Information Technology

CHOOSE A PROGRAM	WHAT YOU'LL EARN WHERE IT'LL TAKE YOU								
UC Blue Ash College Degree & Certificate Programs	NON-DEGREE PROGRAM	ONE-YEAR CERTIFICATE	PROFESSIONAL	ASSOCIATE DEGREE	BACHELOR'S DEGREE	TRANSITION PROGRAMS: Transition-oriented associate degrees are aligned with specific bachelor's degree programs at UC colleges.  CAREER PROGRAMS: Career-oriented associate degrees prepare you for entrance into specific careers after two years of study.			
Advanced Medical Imaging Technology (Pre)	П			•	ı	<b>Transition to:</b> College of Allied Health Sciences — bachelor's in Advanced Medical Imaging Technology**			
Applied Administration: Healthcare Leadership (BTAS)+(online)	L				•	Advance your career: Communication, community & healthcare leadership skills			
Dental Hygiene Technology*  Apply via Pre Health Professions.	ı			•		Begin your career: Dental Hygienist			
Dentistry (Pre)	•					Pre-professional track — choose Biological Sciences, Chemistry, or Health Sciences (Pre)			
Expanded Function Dental Auxiliary (EFDA)*  Apply via Pre Health Professions.	L	•				<b>Advance your career:</b> Graduates will be eligible to sit for the written and didactic EFDA board examination to become a fully registered EFDA.			
Exercise Science	L			•		<b>Transition to:</b> College of Education, Criminal Justice and Human Services (CECH) to complete a bachelor's degree**			
Health Care Support Technician				•		Begin your career: Health Care Support Technician			
Health Professions (Pre)	•					Students wishing to apply to the Dental Hygiene, EFDA, Nursing and Radiologic Technology programs apply via this program.			
Health Sciences (Pre) Pre-Athletic Training / Pre-Medicine / Pre-Physical Therapy Pre-Occupational Therapy / Pre-Physician Assistant	ı			•		Transition to: College of Allied Health Sciences — bachelor's in Health Sciences**			
Medical Assisting Services		•				Begin your career: Medical Assistant			
Medical Laboratory Science (Pre)				•		<b>Transition to:</b> College of Allied Health Sciences — bachelor's in Medical Laboratory Sciences**			
Medicine (Pre)	•					Pre-professional track — choose Biological Sciences, Chemistry, or Health Sciences (Pre)			
Nutrition and Dietetics (Pre)				•		<b>Transition to:</b> College of Allied Health Sciences — bachelor's in Nutrition and Dietetics**			
Nursing, RN Technology*  Apply via Pre Health Professions.	ı			•		<b>Begin your career:</b> Registered Nurse or <b>Transition to:</b> College of Nursing — complete bachelor's degree in RN—BSN Mobility Program			
Pharmacy (Pre)	•					<b>Transition to:</b> College of Pharmacy — apply to the PharmD program**			
Public Health (online option)				•		Transition to: UC's College of Medicine (CoM) — bachelor's in Public Health**			
Radiologic Imaging Technology*  Apply via Pre Health Professions.					•	Begin your career: Radiologic Technologist			
Speech, Language & Hearing Sciences (Pre)	ı			•		<b>Transition to:</b> College of Allied Health Sciences — bachelor's in Speech Language & Hearing Sciences **			
Veterinary Medicine (Pre)	•					Pre-professional track — choose Biological Sciences, Chemistry, or Health Sciences (Pre)			
Veterinary Technology*  Apply via Pending Vet Tech.	L			•		Begin your career: Veterinary Technician or continue in a Veterinary Technologist program			
Criminal Justice (Pre)	ı			•		<b>Transition to:</b> College of Education, Criminal Justice and Human Services (CECH) — bachelor's in Criminal Justice			
Deaf Studies			•			Provides certification for students who already hold a bachelor's degree			
Neuroscience (Pre)	П			•		Transition to: College of Arts & Sciences — bachelor's in Neuroscience			
Psychology				•		Transition to: College of Arts & Sciences — bachelor's in Psychology			
Social Work (Pre)				•		Transition to: College of Allied Health Sciences — bachelor's in Social Work**			
Animation		•				Specialized area of study — provides an extra credential upon graduation.			
Applied Media Communications				•		Begin your career: Publishing, TV, Advertising, Photography, Motion Pictures  Transition to: College Conservatory of Music (CCM)**			
Applied Media Communications (certificate)			•			Begin your career: Publishing, TV, Advertising, Photography, Motion Pictures			
Information Technology				•		Begin your career: Computer Networking, Database Management Transition to: College of Education, Criminal Justice, and Human Services**			
Interactive Web Multimedia		•				Specialized area of study — provides an extra credential upon graduation			

These programs participate in a selective admissions process. Contact the department for det Please note there are earlier application deadlines for the selective admissions programs.

## **FAST FACTS**

4,456

STUDENT ENROLLMENT (FALL 2023) UC Blue Ash is one of the largest regional colleges in Ohio.

Our average class size is just 20 students.

2,166

Students made the Dean's List in 2022-23 (GPA of 3.4 or higher)

## **TOP 10 PROGRAMS**

Our most popular programs,

by enrollment:

**Pre-Business Administration Pre-Health Professions** Information Technology Psychology **Business Management Technology** 

**Exploratory Studies** 

**Pre-Health Sciences Biological Sciences** 

**Nursing Technology** 

**Pre-Criminal Justice** 









### **BRIANA JAMES** FIRST-GEN STUDENT SHINES IN AND OUT OF THE CLASSROOM

**Briana James** is a first-generation college student, honor graduate, student ambassador, and political science major who plans to pursue a career in law.

"I think being a first-gen college student has pushed me to advocate for myself and look for whatever my college can offer, and UC Blue Ash has offered me a lot!"

Through her excellence in the classroom and her non-stop involvement on campus (it seems like she is everywhere), Briana was recognized as the 2023 UC Blue Ash Honor Student of the Year.

"Being named Honor Student of the Year felt surreal. It shows that all the work I've done has really paid off and I feel so appreciated for all the things I've done."

Briana followed that amazing recognition by participating in the 2023 UC Blue Ash Study Abroad program that took her and her

classmates to England and Germany and offered courses in everyday sustainability as well as design thinking and problem-solving.

"I wanted to have this perspective to consider possible opportunities to work abroad. I believe working abroad isn't just simply getting to live and work in a different country but rather being able to adapt your skills to a culture and society that may be different from your own."



#### THE RAUF SIBLINGS

#### **FINDING A HOME AWAY FROM HOME**

After traveling thousands of miles, three siblings found a home at UC Blue Ash. Originally from Pakistan, Fatima, Zainub and Hamza Rauf have lived in multiple countries, as well as different states in the U.S. All three say they found a home at UC Blue Ash, where they have thrived as students pursuing different career paths.

Fatima Rauf said she focused on the University of Cincinnati from the beginning as she was considering her college options.

"I first became interested in UC because I really liked the co-op programs. When I looked at UC Blue Ash, I liked the culture and diversity. It's a very warm and welcoming campus."

Small class sizes and affordability were other factors in the siblings' decision to come to UC Blue Ash. They each said they are impressed with the faculty at UC Blue Ash, and not just for their expertise. Fatima said she really appreciates the personal approach.

"The professors are awesome. They are very involved in your learning process, and they take the time to get to know their students. It feels just like home here."

The three siblings remain very close and said they plan to live in the same area as they pursue their professional goals after graduation. Regardless of where their careers take them, they know they will always have a home at UC Blue Ash.





# HANDS-ON. EXPERIENTIAL. CREATIVE. INSPIRED.

Scan the QR code to meet some of our program faculty and learn about their programs.

For a full listing of our 50+ academic programs, visit *ucblueash.edu/academics* 



# CHECK OUT THESE NEW PROGRAMS FOR 2023 Artificial Intelligence (AI)

We've teamed up with intel® to offer a brand new program in the emerging field of Al.

#### Health Care Support Technician (HCST)

Enter the high-demand health care field as a health care support technician.

### Radiologic Imaging Technology (BRIT)

Our newest bachelor's degree program lets you graduate and start your career in just 3 years!







## **REAL-WORLD EXPERIENCE GIVES YOU AN EDGE.**

Our students benefit from real-world experience through on-campus clinics and community business partnerships - giving them the skills they need to succeed.

Our Career Services office assists students in securing internship, co-op and experiential learning opportunities.

Scan the QR code to learn more about Career Services.

ucblueash.edu/careerservices









# TREVOR NEALY

# MANAGING HIS EDUCATION & CAREER

Trevor Nealy is a sophomore at UC Blue Ash who is already starting a career in project management. He has completed two co-op sessions with Procter & Gamble, one of the top companies in the world, and gained valuable experience in supply chain management, interpreting data to drive business decisions, and the logistics of moving products to destinations around the world.

"I've always liked to view businesses as a system. I'm a very systematic thinker and I enjoy seeing all of the moving cogs within the machine, so to speak, and seeing where we can best apply direct effort in order to fully optimize the system."

Trevor is studying business administration with plans to earn a bachelor's degree in information systems. He says he appreciates the small class sizes and the focus on individual attention at UC Blue Ash. He is also grateful for our Career Services office. It was through the office that he learned about the co-op program at Procter & Gamble, received help on his resume, and continues to receive guidance for thriving in a corporate setting.

"Career Services has been an incredibly helpful tool. I highly recommend every student reach out to the office if they're interested, not just to get into a co-op or internship now, but even in the future. I wouldn't be where I am now if it wasn't for Career Services."



PROFESSOR NICOLE TRIMBLE

**Nicole Trimble** loves teaching at UC Blue Ash. She credits the close-knit faculty community and small class sizes with creating an atmosphere that allows her to be her best self.

**MEDIA COMMUNICATIONS & TECHNOLOGY** 

"At UC Blue Ash, I'm able to know everyone by name and feel like I know them as an individual, which helps me be a better teacher."

A self-proclaimed "art nerd," Trimble has a studio art background and an active studio practice. Joining the Media Communications & Technology department has expanded her view of what her art-making can look like allowing her to explore how to connect the media production field with more traditional fine arts disciplines. She thrives on sharing her art with her students and helping them find their own artistic vision.

"The most fulfilling part of my job is feeling like I made a difference, no matter how small, in a student's life, education, career goals - heck, even just their day."

Getting messages from recent graduates is her favorite part about teaching.

"I get invested in my student's success pretty easily, and to see them put in that same level of investment in their studies, in what they're making or producing, in following their dreams that's the good stuff!"

## **AT UC BLUE ASH YOU ARE MORE THAN JUST A NUMBER**

Our faculty choose to teach at UC Blue Ash to make a difference in the lives of their students.

16:1

Our low student to faculty ratio ensures small class sizes and personalized instruction.





## INCLUSION. EXCELLENCE. WE ARE COMMITTED TO CELEBRATING AND SUPPORTING A DIVERSE CAMPUS COMMUNITY.

Our Inclusive Excellence office celebrates the diversity of our students, faculty and staff, while promoting an inclusive campus through groups, events, partnerships, celebrations and education.

Scan the QR code to learn about our diversity & inclusion initiatives. ucblueash.edu/about/diversity



Dr. Brad Mallory was named the

excellence in 2023.

college's first assistant dean of inclusive











## MEET OUR STUDENTS AND ALUMNI. DISCOVER THEIR PASSIONS.

Our bright and ambitious students come from all walks of life, with all sorts of plans and dreams.

Scan the QR code to meet some of our recent students and learn how they found success at UC Blue Ash.



ucblueash.edu/studentstories





# GO FARTHER WITH OUR HONORS PROGRAM.

Our Honors program allows our most driven students to reach their full potential by engaging in special honors seminars, research projects, creative and leadership experiences and study abroad opportunities.

Scan the QR code to learn more about our Honors program.

ucblueash.edu/honors









# CONNECT. ENGAGE. LEARN. GROW.

There are countless ways to get involved at UC Blue Ash.

Join one of our fun student organizations, attend some of our college-wide events, and find a community that will help you prosper with your education – and make some friends along the way.



# WHERE CAMARADERIE MEETS COMMUNITY



# MORE THAN 20 STUDENT ORGANIZATIONS ACTIVE ON CAMPUS

**Plus**, countless opportunities to get involved and gain leadership skills here and on UC's Uptown campus.



# 400+

We offer holistic and tailored support to over 400 first-year students through mentoring and success coaching each year.

ucblueash.edu

















Average GPA for UC Blue Ash students in their first year after transitioning to the UC Uptown campus.

Each year, hundreds of students transition from UC Blue Ash to the UC Uptown campus. Their performance after transition speaks volumes about the level of preparation they receive from our college.





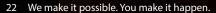






**CAMPUS SHUTTLE** 

Our free shuttle travels between UC Blue Ash and UC's Uptown campus throughout the day to keep you connected - weekdays during fall and spring semesters.





# YOUR FUTURE IS AFFORDABLE.

#### HALF THE PRICE. ALL THE VALUE.

Our tuition is about half that of most other colleges and universities. That means you'll get an authentic University of Cincinnati education at a great value.

#### **OUR TUITION GUARANTEE**

When you confirm your admission, the tuition rates are frozen for you, and will remain the same throughout the completion of your degree. uc.edu/about/bursar/tuition-fees/guarantee-policy

UCBA Standard Programs	PART-TIME (per cr. hr.)	FULL-TIME (per term)	FULL-TIME (per year)					
Instructional Fee	\$262	\$3,128	\$6,256					
General Fee	\$19	\$233	\$466					
ITIE Fee (Information Technology)	\$11	\$135	\$270					
Ohio Resident Total*	\$292	\$3,496	\$6,992					
Non-Resident Surcharge	\$366	\$4,399	\$8,798					
Non-Resident Total*	\$658	\$7,895	\$15,790					
UCBA Bachelor's Degree Programs	PART-TIME (per cr. hr.)	FULL-TIME (per term)	FULL-TIME (per year)					
Bachelor of Technical & Applied Studies (BTAS	chelor of Technical & Applied Studies (BTAS) and BS Radiation Imaging Tech (BRIT)							
Bachelor's Degree Ohio Resident Total*	\$396	\$4,742	\$9,484					
Bachelor's Degree Non-Resident Total*	\$813	\$9,740	\$19,480					



\*Tuition and fees are for 12-18 hours per semester. This does not include additional costs such as books, lab/college/program fees, the first year student success fee and health insurance premiums. Some UCBA technology and health care programs may have additional program fees. Visit ucblueash edu/fees for complete details.

UCBA students registering as part-time students with Uptown campus courses will be charged appropriate Uptown campus fees. Full-time students matriculated at UCBA pay full-time UCBA fees; however, if taking 7 or more credit hours of Uptown courses, students will be charged a differential fee. Fees are subject to change by the UC Board of Trustees.\*\* Tuition rates as of August 2023.

#### Scholarships

Academic Achievement Scholarship The Academic Achievement Scholarship is awarded automatically to incoming freshmen. To qualify, you must:

- have not previously attended another college or university as a degree-seeking student;
- have a final 3.2 min. (unweighted) high school GPA;
- enroll as a full-time, degree-seeking student at UC Blue Ash College:
- submit a completed admission application (including transcript & application fee) by December 1 of your senior year;
- confirm your admission on or before May 1:
- submit your official, final high school transcript showing date of graduation by July 1.

For details, visit: ucblueash.edu/admissions/ financial/achievement

#### **UC Blue Ash Honors Scholarship**

All students enrolled in the UC Blue Ash Honors program automatically receive a \$500 scholarship for every semester they are in the program. Students also have the opportunity to apply for special scholarships available to Honors students.

ucblueash.edu/academics/success/honors

# **MORE THAN** to UC Blue Ash students each year.

ucblueash.edu/admissions/financial/ donor-scholarships

#### Grants

Awarded based on need, grants do not require repayment. Find our list of grant programs at:

uc.edu/about/financial-aid/aid/grants

#### **Cincinnati Pride Grant**

**Graduates of Cincinnati Public Schools** (CPS) who have not attended college can be considered for the Cincinnati Pride Grant (CPG). The Cincinnati Pride Grant recognizes UC's long-standing partnership with the Cincinnati Public School System and reaffirms its commitment to CPS's graduates.

#### Eligibility & Application

After applying for admission to UC, complete the Free Application for Federal Student Aid (FAFSA). CPS students who are determined to be Federal Pell Grant-eligible will automatically be considered for CPG.

The CPG program ensures that the overall combination of federal, state and institutional aid will equal the full cost of tuition and a book allowance for graduates of Cincinnati Public Schools who might not otherwise be able to afford a college education.

uc.edu/about/financial-aid/aid/grants/cpg

#### Work Study/Federal Work-Study

- For information on UC Blue Ash student positions, visit tinyurl.com/ucbastudentjobs
- · Federally subsidized employment program awarded by UC
- Based on financial need; early aid application
- Earning eligibility to \$3,000
- · Will receive biweekly paycheck based on hours worked; hourly wage depends on job

#### Loans

for your aid status.

Federal Subsidized & Unsubsidized **Direct Loans** 

Financial Aid Checklist

Allow 4-6 weeks for processing.

(SAR), review for corrections. If none are needed, keep in a file for future use.

your SAR, check your Bearcat Portal/Catalyst

loan counseling, and sign promissory notes

online by visiting onestop.uc.edu.

studentaid.gov. UC FAFSA code is 003125.

> · Max. combined amounts based on need: Dependent Independent

Freshman	\$5,500	\$9,500
Sophomore	\$6,500	\$10,500
Junior/Senior	\$7,500	\$12,500

#### Federal Subsidized Direct Loan

- · Federally funded long-term loan certified and transmitted by UC
- · Based on financial need

#### Federal Unsubsidized Direct Loan

- · Federally funded long-term loan certified and transmitted by UC
- · Based on FAFSA
- · Interest accrues when loan is disbursed. You may choose to pay interest while enrolled or allowing it to capitalize onto principal

#### Federal Parent Loan for Undergraduate Students (PLUS)

- · Federally funded long-term loan certified and transmitted by UC
- Parent/Step-parent of dependent student; credit approval following completion of promissory note
- · Maximum amount cannot exceed budgeted cost of attendance less other aid

University of Cincinnati Blue Ash College 25 24 We make it possible. You make it happen. ucblueash.edu







# **BECOME A BLUE ASH** BEARCAT.

APPLY ONLINE. ucblueash.edu/apply







#### **ADMISSION** Applications must be submitted by the following deadlines: **DEADLINES Application** Confirmation Semester Deadline **Deadline** Begin August July 1 August 1 December 1 for Academic May 1 for Academic Scholarship Consideration Scholarship and UC Housing Consideration Spring November 15 December 15 January Summer March 15 April 15 Varies

## **WANT TO SEE MORE?** TAKE A VIRTUAL TOUR.

Our virtual tour allows you to explore our beautiful suburban campus from the comfort of your home.



## **ENROLLMENT STEPS**

STEP 1

STEP 4

#### **CONFIRMATION** > **ORIENTATION APPLICATION TESTING**

#### **Apply for Admission**

- Submit application online at ucblueash.edu/admissions.
- Pay \$50 Application Fee (online).
- Submit your high school transcript (unofficial or official transcripts are accepted for the application review process) to:

University of Cincinnati • Office of Admissions PO Box 210091 • Cincinnati, OH 45221-0091

\*Official transcripts must be sent directly from the school in a sealed envelope. See transcript requirements below.

Your application will be reviewed after all documents have been received. Notification of admission decisions will be sent by email.

- Check your status online: ucblueash.edu/status
- Send FINAL high school transcript AFTER graduation (before July, required for financial aid).

#### **Apply for Financial Aid**

Apply at: studentaid.gov (free) UC/UCBA Code: 003125 \*Start early for best results. (Available beginning in October.)

Questions about the application?

(513)558-9998 or admissions@uc.edu

#### **Confirm Your Admission** Submit confirmation form

STEP 2

- ucblueash.edu/confirm
- Pay \$50 confirmation/ matriculation fee (online)

ACADEMIC SCHOLARSHIP CONSIDERATION:

Incoming first-time freshman who enroll full-time as a degree-seeking student at UCBA and have:

1) a completed admission application (to include transcript & application fee) by December 1st of their senior year, 2) a completed admission confirmation on or before May 1st, and 3) a final high school GPA of at least 3.2, are eligible for an automatic UC Blue Ash College Academic Achievement Scholarship (amount varies). Full details online at ucblueash.edu/ scholarships.

#### HONORS PROGRAM:

Students with a high school GPA of at least 3.2 and an ACT score of 25 or higher qualify for the UCBA Honors Program and an Honors Scholarship in the amount of \$1,000.

If you do not confirm, you will **not be able to enroll.** Financial aid is not possible if you do not confirm and submit a final transcript.

### **Ouestions about confirmation?**

(513)558-9998 or admissions@uc.edu

#### **Take Placement Tests**

For testing information refer to: ucblueash.edu/placement

Placement tests are required at no additional cost. Testing exemptions: Applicable transfer credit, AP scores, or qualifying ACT/SAT scores.

Please note that only ACT/SAT scores sent directly from ACT. org or collegeboard.org will be recognized as official.

UC ACT code = 3340 UC SAT code = 1833

(513)558-9998 or

#### Questions about testing?

placementtestina@ucblueash.edu

#### **Attend Orientation** Select an orientation session

online after you complete placement testing:

#### ucblueash.edu/orientation

To make your transition smooth and successful, we have several orientation programs for all new students and their parents/family members. Participants will learn about our college policies, procedures and community. During first-year orientation, students will meet with their academic advisors and register for classes.

Orientation is required for all first-year students; transfer students are strongly encouraged to attend an orientation.

#### Questions about orientation?

(513)558-9429 bastdlfe@uc.edu

#### High School Transcripts

Required or GED FINAL transcript must be sent upon graduation inform your high school. Exceptions: 30 semester or 45 quarter college credits

#### **College Transcripts**

 Official transcripts are required from every college you have attended regardless of the number of credit hours you took or the grades you earned. It is required to submit final transcripts from current coursework after completion.



UC is committed to the ideal of universal Web accessibility and strives to provide an accessible Web presence that enables all university community members and visitors full access to information provided on its websites. Every effort has been made to make these pages as accessible as possible in accordance with the applicable guidelines.

The following person has been designated to handle inquiries regarding discrimination, harassment, or retaliation based on disability, race, color, religion, national origin, ancestry, medical condition, genetic information, marital status, age and veteran status: Section 504, AbA, Age Act Coord.
340 University Hall, 51 Goodman Drive Cincinnati, 0H 45221-0039
513-556-6381; HRONESTP@ucmail.uc.edu

The following person has been designated to handle inquiries regarding discrimination, harassment, or retaliation based on sex, sexual orientation, gender, and gender identity or expression:

Expression.

Title IX Coordinator,
3115 Edwards 1, 45 Corry Blvd.,
Cincinnati, OH 45221
513-556-3349; title9@ucmail.uc.edu

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(513) 558-9495 • ucblueash.edu admissions@uc.edu

# **CONNECT WITH US.**

Get connected with us to stay on top of everything we have to offer:









Find us @UCBlueAsh



#### **UC BLUE ASH SHUTTLE**

Only 12 miles separates UC Blue Ash from the UC Uptown campus, keeping students connected. A free campus shuttle operates each weekday between the two campuses during fall and spring semesters.

#### **BUS SERVICE TO OUR FRONT DOOR**

Queen City Metro's Rt. 4/Montgomery Road bus stops in front of Muntz Hall on our campus, providing easy access from anywhere in the city.